

DECEMBER 17, 2024
CAHIP BOD Meeting

- 8:07am Call to order, reminder about antitrust. Quorum not yet present.
- We've automated membership emails from the state for new and lapsing members.
PAC payment activities – some lapsed direct deposit transactions.
- Reminder: Innovation Expo on Feb 3
- 8:10am IPP Tim
P&P review: 2012 election timeline review
Note: bylaws will require updates accordingly
Dede motion to approve, Second, Motion carries
- Nominations committee will be meeting 1/9. Please join us if you can! Emails will be shared with the BOD and entire membership in the next couple days.
- 8:19am Pres:
Motion to approve agenda/minutes, Second, Motion Carries
- 8:20am Pres elect
Reminder about NABIP Town Hall
- 8:25am Exec Director
Gift cards: Chapters to confirm to whom they will donate and the state will divide the gift cards for distribution in the next couple weeks.
BenefitMall sponsorship bundle: CAHIP is accepting a \$12.5K sponsorship distributing \$7,500 to 6 Southern CA chapters based on their numbers of members, similarly to last year.
- 8:30am Recognition
Submitting Paul Roberts for legislative award
- Communications
Past pres were all asked for quick videos – Kristie will send another email with updated deadline
- Corp Affairs
Big push recently on new sponsors
Continued efforts following up with existing sponsors and renewals
- PAC
ACH will be down through first quarter of 2025; affects just a handful; constrained by the system availability; attempting to simplify internal processes.
Reminders to give PAC donations!
- PD
Content for the year is mostly developed; feedback surveys have been shared.
Innovation Expo demos are selling out; additional promotion is coming and we're considering adding additional opportunities
- Public Affairs
New content is being developed as we work on new distribution channels

Community Outreach
Continued working towards a system for online donations
On hold for a few weeks waiting for state's approval of nonprofit status

8:40am Medicare
Henry not present
Roadmap being developed for advocacy within guardrails of antitrust

DEIB
Kerry not present

8:43 Finance
Holding steady, but as membership funds have declined we need to focus
on sponsorship
Motion to accept financials, Second, Motion carries

8:46am Membership
Lots of new initiatives to approve retention
Next membership campaign in March
Invite a friend to a meeting

8:48am Legislative
9 Priorities for Mental Health Task Force chaired by Dede
Bill review stands beyond these priorities
Focusing on coalition building through major staff reductions
Motion for CAHIP to adopt these priorities as their own; Second, Carries.
Social media post

8:53am Chapter reports

Central CA: not present.

GG: Cathy will find out Toys for Tots beneficiary. Leg meeting coming in Jan.
Annual CE Symposium coming in April.

Inland: Successful holiday event last week; 4 CE Day coming in Jan; Top Golf ad
Opening Day at Baseball in development; Successful sponsorship; Lapsed member
outreach.

LA: Looking to rebound in Jan following a busy q4. In need of a new PD chair.
Successful holiday gathering and charity fundraiser. April event being planned.

OC: Successful boat ride with toy drive last week. Leg Update coming Jan. and
sale symposium in Feb.

NorCal: Quiet Q4. Raised \$2700 for food drive and working on a toy drive. Will
pick up for a member meeting in Jan.

SD: Taco Tequila Tuesday membership appreciation event was great. Canned
food drive and raffles. Food Bank and Urban Angels (youth homelessness). Each
member had a raffle ticket with prizes donated by carriers and partners.

SB: not present

Ventura: Successful event giving to medical center. Encouraging more broker involvement. Set for employer law update in Jan, mixer in Feb, AI event in March.

SV: Holiday party had 25ish guests – considered a large success. PAC fundraiser was conservative, but raised visibility. Engagement is building, and will plan additional events as it builds in the next year. Sponsors are coming in as well.

9:06 New Business:

Is there any budget to send additional board members to NABIP in DC? Not currently – 4 attending per P&P.

9:10am Meeting adjourned.