

California Agents and Health Insurance Professionals



CAHIP

Shaping the *future* of healthcare
NABIP - California

BOD Meeting January 2025

MINUTES

CAHIP Board of Directors Meeting
January 14, 2025

- Moment of silence for wildfire victims
- Meeting called to order 8:34am
- Motion to approve consent agenda, seconded, Motion carries.

President Report:

- Innovation Expo is going on as planned. It's important that we continue and support each other. Past Presidents are invited complimentary. State of the Union is so important.
- Rosamaria wants to attend chapter board and member meetings – please get in touch to coordinate.
- Gift cards are available through NABIP Unite and CAHIP collections for wildfire assistance.

Immediate Past President:

- P&Ps:
 - 2001 – Motion to approve edits by Tim; Second by Vanessa; Motion carries.
 - 3013 – Motion to approve edits by Tim; Second by Pat; Motion carries.
 - 3002 – Motion to approve edits by Tim (*correct spelling of AMENDED*); Second by David; Motion carries.
 - 3003 – Motion to archive; Second by Pat, Motion carries
 - 7013 – Motion to archive; Second by Jack, Motion carries
- Nominations committee is looking for more volunteers to join us, and is planning to hold a member meeting (virtual) to share our executive committee's stories. Share your availability in this doodle: <https://doodle.com/group-poll/participate/bYrrknpd>

Pres Elect:

- Not present
- Dawn has volunteered to assist with gift card collection/dispursements.
- Farm Team succession planning has been successful and inspiring thus far; national leadership shared their stories on Friday similarly to the nominations committee's plan for our state leaders.

ED:

- Reminders for for Innvovation Expo registration
- Swag shop: <https://cahip.printful.me/>

Comms:

- Kristie not present.
- Working on compiling resources for emergency resources – Janet has something coming from MHWG with mental health resources.
- January newsletter focused on PAC – coming in the next few days
- Social media will continue featuring Medicare Mondays, Legislative Landscape, and new member posts – adding “President’s Podium” with contributions from past presidents.

Corporate Affairs:

- Please help us with sponsorship asks!
- Jack – is there a sector missing from our lists?

- Another round of assignments coming

PAC:

- Successful 2024
- Systems are getting in order; recurring contributions will be more systematized
- No ACH available for Q1; those 5 affected can change their payment info online.
- Updated reporting is coming.
- Please share recognition and appreciation of all contributions – it inspires more to come!

PD:

- Manny no longer present
- Innovation Expo promo video was shared featuring partner orgs
- Jack – in Feb, we are updating the systems! National Convention is looking for speakers.

Public Affairs:

- Working on new content and PSA/Op Eds vs. Press Releases.
- Will get involved in compiling new wildfire resources

Public Affairs:

- Working on new resources and updated website on the national level
- CAHIP Foundation still awaiting new approval from Attorney General office

Medicare

- Henry not present
- New advisory group meetings being developed

DEIB:

- Kerry not present
- CE under review for our April workshop

Finance:

- Sponsorship slightly behind; please contact us with new ideas
- Dropping membership is our largest issue.
- Motion to accept financials from Paul, Second, Motion carries.

Leg:

- New video content coming on social media this week from Faith
- New record of female representation in CA Legislature
- Lower numbers of bills – capped at 35
- Deadline 2/21 for bill introductions
- Bill review 3/6 – likely at Actum's new office. (Jack: Consider The Pink Martini for happy hour)
- Leg Webinar for membership – usually late Jan/early Feb; moving to mid-March following bill review to prioritize the new bills for the year ahead
- Reminder: Capitol Summit May 12-14 (Mon board meeting, Tuesday conference, Wed lobbying)
- Capitol Conference Feb 22-26 in DC with NABIP

- Wildfires – tax relief is being coordinated. IRS is issuing automatic extensions.
- Faith – CA had been positioning the state as “resistance” pre-election; this is currently in transition.
- Rosamaria – Beware - non-licensed agents might be involved in wildfire assistance with regards to adjusters.
- Reminder to local chapters: If you need leg reports/attendance for your local events, please get in touch early to confirm!

Membership:

- Irma sharing screen
- State is doing their part with new email campaigns working for retention; local membership chairs need to follow up with phone calls.
- New member orientation: Jan 30
- Membership engagement:
 - survey/video at Innovation Expo
 - Feb/March: Bring a friend
 - March madness Membership campaign (Social media, new member applications; retention activities)

LOCAL CHAPTERS

- Central: x
- GG: Event coming in a couple weeks
- IE: successful holiday event, Desert CE coming, social events (baseball, top golf), May symposium; lapsed membership – lacking renewals from those who join at senior summit.
- LA: x
- OC: Leg update today; working on symposium 2/11
- NorthernCA: David had to leave early; Rosamaria joining their meeting tomorrow.
- SD: revamping sponsorship packages; charity event was successful; 2 meetings coming end of month with medicare roundtable and HR Webinar; 2/6 accounting webinar; PAC Cornhole + Golf simulator 2/28; senior summit 9/8-10.
- SB: new board in place and meeting 1/23 for strategic planning; Sue will share link to national leadership training resources.
- Ventura: currently in a member meeting; continuing to work on membership and PAC
- SV: x

New business:

- Reminder that next board meeting will be hybrid on February 4 at The Queen Mary
- Innovation Expo: Queen Mary tour tix for happy hour on Feb 3 are available for purchase on the registration website: <https://cahip.com/meetinginfo.php?id=51&ts=1718737836>

Meeting adjourned 9:55am



Board Meeting Sign in Sheet: Jan 14, 2025

8:30-10:00 am PT

Location: Zoom

Executive Board	Title	Attendance Noted		
Rosamaria Marrujo	President	x		
Dawn McFarland	President-Elect			
Tim Kanter	Immediate Past President	x		
Shannon Zajec	VP Finance	x		
Paul Roberts	VP Legislation	x		
Irma Romero	VP Membership	x		
Manny Alcaine	VP Professional Development	x		
Jack Holder	VP PAC	x		
Vanessa Ignacio	VP Public Affairs	x		
Elizabeth Underhill	VP Corporate Relations	x		
Kristie Scavarda	VP Communications			
Pat Burns	VP Community Outreach	x		
President or Voting Member (Sub)			Sub	
Kim Ball	Central California President			
Cathy Little	Golden Gate		Irma Romero	

	President			
David Johnston	Inland Empire President	x	Cherie Crutcher	x
Dede Kennedy	LA President		Josh Kaufman	
Barbara Ciudad	Orange County President		Sarah Knapp	x
David Brabender	Sacramento President	x	Brad Wright	
Ricky Haisha	San Diego President	x		
Laura Murphy	Santa Barbara President	x		
Jennifer McKenzie	Silicon Valley President			
Juli Canter	Ventura County President		David Garcia	

COMMITTEE CHAIRS/MISC:

Faith Borges	Lobbyist	x
Patricia Stiffler	Member Recognition Chair	x
Kerri Sanford	DEIB Chair	
Henry Romero	Medicare Co-Chair: Southern CA	
Janet Powelson		x
Sue Wakamoto Lee	Parliamentarian	x
Sharon Frank	Exec Director	x
Lisa Strug	Exec Director	x

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