California Agents and Health Insurance Professionals

CAHIP

Protecting the Consumer's *Future*









CAHIP's 2024 - 2025 Annual Sponsorship Packages

Get Connected to CAHIP Members

When you become an annual sponsor of the California Agents and Health Insurance Professionals (CAHIP), you are instantly connected with CAHIP members at the forefront of the healthcare industry. 12-month packages can be purchased at any time. Package updates are released July 1 each year.

Our Members Are Your Target Audience

CAHIP is the largest state chapter of The National Association of Benefits and Insurance Professionals (NABIP). CAHIP members service the health insurance needs of large and small employers as well as people seeking Medicare and individual health insurance coverage.

The Most Direct Access to Healthcare Influencers

CAHIP has a robust calendar of annual events and member communications that you can be a part of:

Events

- **Capitol Summit** – A signature annual event, in which CAHIP members meet with Legislators and lobby for change on behalf of their clients.
- **CAHIP Innovation Expo** – A unique expo focusing on the latest innovations in the healtchare industry where YOU, the sponsor, are the center of attention
- **Quarterly Webinars** – Online programming that addresses a variety of breaking news topics throughout the year.

Communications

- Monthly *CAHIP Connection* email newsletter with more than 8,000 subscribers in this targeted market.
- Email blasts for current and critical events
- CAHIP's website, with nearly 1,500 monthly page views
- CAHIP's social media channels





Visit us at www.CAHIP.com

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DIAMOND PARTNER — $20,000

What You'll Receive:

- Your company video advertisement played at both main events (1-2 minute video)
- Six complimentary registrations to both main events
- Web banner in CAHIP Connect Email News
- Featured speaker at one CAHIP Webinar
- Two minutes to speak to full group at both main events
- Diamond sponsor recognition at both of CAHIP's main events – first choice of event sponsor item at annual events
- Full page ad in the Capitol Summit Program – back cover
- Your company featured in 2 advertorials in CAHIP Connect Email News
- Quarterly dedicated email blasts to membership
- Quarterly dedicated social media posts
- Personalized Business Strategy Session on how to take advantage of your annual sponsor benefits

All Metallic Levels Receive:

- Your company logo on all CAHIP's marketing materials
- Sponsorship recognition of Quarterly webinars
- Company logo on website home page
- Company logo on main event pages
- Complimentary exhibit booth in premier location at both main events
- Company logo on rolling PowerPoint displayed during both main events
- Signage at both main events
- Company logo on signage at both main events
- Your company's logo on the monthly *CAHIP Connection* Email News
- Social media posts throughout the year recognizing your company as a sponsor

GOLD PARTNER — $10,000

What You'll Receive:

- Four complimentary registrations to both main events
- Web banner in CAHIP Connect Email News
- Sponsorship of one CAHIP Webinar
- 30-second Introduction of speaker at one of the main events
- Gold sponsor recognition at both of CAHIP's main events – first choice of event sponsor item at annual events, first come, first served
- Full page ad in the Capitol Summit Program – your choice of centerfold, inside front or inside back, first come first served
- Your company featured in 2 advertorials in CAHIP Connect Email News
- Three dedicated email blasts to membership
- Three dedicated social media posts
- Personalized Business Strategy Session on how to take advantage of your annual sponsor benefits

All Metallic Levels Receive:

- Your company logo on all CAHIP's marketing materials
- Sponsorship recognition of Quarterly webinars
- Company logo on website home page
- Company logo on main event pages
- Complimentary exhibit booth in premier location at both main events
- Company logo on rolling PowerPoint displayed during both main events
- Signage at both main events
- Company logo on signage at both main events
- Your company's logo on the monthly *CAHIP Connection* Email News
- Social media posts throughout the year recognizing your company as a sponsor

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SILVER PARTNER — $7,500

What You'll Receive:

- Three complimentary registrations to both main events
- Half page ad in the Capitol Summit Program
- Silver sponsor recognition at both of CAHIP's main events – first choice of event sponsor item at annual events
- Your company featured in 1 advertorial or web banner in CAHIP Connect Email News
- Two dedicated email blasts to membership
- Two dedicated social media posts
- Personalized Business Strategy Session on how to take advantage of your annual sponsor benefits

All Metallic Levels Receive:

- Your company logo on all CAHIP's marketing materials
- Sponsorship recognition of Quarterly webinars
- Company logo on website home page
- Company logo on main event pages
- Complimentary exhibit booth in premier location at both main events
- Company logo on rolling PowerPoint displayed during both main events
- Signage at both main events
- Company logo on signage at both main events
- Your company's logo on the monthly *CAHIP Connection* Email News
- Social media posts throughout the year recognizing your company as a sponsor

BRONZE PARTNER — $5,000

What You'll Receive:

- Two complimentary exhibit registrations to both main events
- Bronze sponsor recognition at both of CAHIP's main events
- Quarter page ad in the Capitol Summit Program
- One dedicated email blast to membership
- One dedicated social media post
- Personalized Business Strategy Session on how to take advantage of your annual sponsor benefits

All Metallic Levels Receive:

- Your company logo on all CAHIP's marketing materials
- Sponsorship recognition of Quarterly webinars
- Company logo on website home page
- Company logo on main event pages
- Complimentary exhibit booth in premier location at both main events
- Company logo on rolling PowerPoint displayed during both main events
- Signage at both main events
- Company logo on signage at both main events
- Your company's logo on the monthly *CAHIP Connection* Email News
- Social media posts throughout the year recognizing your company as a sponsor

THANK YOU FOR BEING A FRIEND — $1,500

Become a Friend of CAHIP! You'll receive one attendee for both main events, plus your logo will be placed on:

- CAHIP's main event web pages
- CAHIP's marketing materials
- CAHIP's website home page
- CAHIP's social media pages
- Personalized Business Strategy Session on how to take advantage of your annual sponsor benefits

Book your sponsorship online at **www.CAHIP.com** or Contact us! Phone: **(800) 322-5934** • Email: **info@cahip.com**