

# Sail into the Future of Health Insurance



*Back by Popular Demand!*

## CAHIP INNOVATION EXPO

The Queen Mary • Long Beach, CA  
Monday, February 3, 2025 • 9 am – 5 pm

EARLY BIRD TICKET PRICING: \$99 MEMBER • \$129 NON-MEMBER

OUR INNOVATION EXPO RETURNS ON A GRANDER SCALE, OFFERING THE LATEST INSIGHTS INTO THE EVOLVING LANDSCAPE OF HEALTH INSURANCE. JOIN US AS WE BRING TOGETHER TOP COMPANIES AND INNOVATORS SHAPING INDUSTRY TRENDS, PROVIDING YOU WITH ACCESS TO THE NEWEST PRODUCTS AND SERVICES THAT WILL ADVANCE YOUR HEALTH INSURANCE BUSINESS.

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## SPONSORSHIP OPPORTUNITIES

Introducing a unique Expo experience where YOU, the sponsor, are the center of attention! Attendees will rotate through the Expo every few minutes, stopping at every booth throughout the day. There will be options for main stage time and private breakout rooms where you can further showcase your offerings.

Brokers from around California will flock to this one-stop-shop for Health Insurance products and Services!

**Participate as an Exhibitor for just \$850! For 20 minutes in a private demo room, add \$1,500 to any exhibitor booth or sponsorship!**

### DIAMOND SPONSOR **THREE AVAILABLE**

**\$10,000**

#### REGISTRATION SPONSOR; EXHIBIT HALL SPONSOR; TOTE BAG SPONSOR

- Two registrations plus 5 broker guests
- 2 Dedicated Social Media Posts
- 5 Minutes Main Stage Time
- **20 Minutes Private Room Demo Time**
- Logo in printed materials, event website, event presentation, email marketing and event social media posts
- 8 x 10 Exhibit Booth with 6 foot table
- Signage at event
- Opportunity to host a guest seating table

#### • Your choice:

- Tablecloth on the Registration Desk (provided by sponsor)
- Floor Dots in Exhibit Hall
- Your Logo on Event Tote Bags (provided by sponsor)

### GOLD SPONSOR **FOUR AVAILABLE**

**\$5,000**

#### YOUR CHOICE: MORNING REFRESHER SPONSOR; BADGE SPONSOR; LANYARD SPONSOR; KEYNOTE SPEAKER SPONSOR

- Two registrations plus 4 broker guests
- 1 Dedicated Social Media Post
- 8 x 10 Exhibit Booth with 6 foot table
- Signage at event
- Logo in printed materials, event website, event presentation, email marketing and event social media posts
- Opportunity to host a guest seating table

#### • Your choice:

- Your Logo on Name badge
- Your Logo on Lanyard (provided by sponsor)
- Intro of Keynote Speaker
- Your Tablecloth on a Lunch food station (provided by sponsor)

### SILVER SPONSOR **FOUR AVAILABLE**

**\$3,500**

#### YOUR CHOICE: BREAK SPONSOR (2); AV SPONSOR (2)

- Two registrations plus 3 broker guests
- Signage indicating your sponsorship category
- 8 x 10 Exhibit Booth with 6 foot table
- Signage at event
- Logo in printed materials, event website, event presentation, email marketing and event social media posts
- Opportunity to host a guest seating table

### BRONZE SPONSOR

**\$2,000**

- Two registrations plus 2 broker guests
- 8 x 10 Exhibit Booth with 6 foot table
- Signage at event
- Logo in printed materials, event website, event presentation, email marketing and event social media posts

### EXHIBITOR

**\$850**

- One registration
- Listing in printed materials
- 8 x 10 Exhibit Booth with 6 foot table

### AGENCY SPONSOR

**\$350**

- Logo in printed materials
- Logo on event website