



INNOVATION EXPO

RIVERSIDE CONVENTION CENTER • FEBRUARY 2-3, 2027

SPONSORSHIP OPPORTUNITIES

CAHIP's Innovation Expo is where industry leaders, innovators and forward thinkers bridge the gap between businesses, ignite collaboration, and accelerate growth. Showcase your brand and consider an add-on for unique recognition and audience interaction opportunities!

PLATINUM SPONSOR

THREE AVAILABLE

\$7,500

- Speaker seat on main stage panel discussion curated by CAHIP
- Five(5) registrations plus two (2) broker guests
- Two (2) dedicated social media posts
- Speed pitch delivery during Feb. 2 Opening Paint & Sip Reception
- Logo in printed materials, event website, event presentation, email marketing and event social media posts
- Exhibit table
- Signage at event
- Your choice:
 - Tablecloth on the Registration Desk (provided by sponsor)
 - Your Logo on Event Tote Bags (provided by sponsor)
 - Your Logo on Name Badges

SILVER SPONSOR

FOUR AVAILABLE

\$4,000

- Three (3) registrations plus two (2) broker guests
- Speed pitch delivery during Feb. 2 Opening Paint & Sip Reception
- Exhibit table
- Signage at event
- Logo in printed materials, event website, event presentation, email marketing and event social media posts
- Your choice:
 - Meal/Break Sponsor (2)
 - AV Sponsor (2)

BRONZE SPONSOR

\$2,000

- Two (2) registrations plus two (2) broker guests
- Speed pitch delivery during Feb. 2 Opening Paint & Sip Reception
- Exhibit table
- Signage at event
- Logo in printed materials, event website, event presentation, email marketing and event social media posts

EXHIBITOR

\$950

- Two (2) registrations
- Speed pitch delivery during Feb. 2 Opening Paint & Sip Reception
- Exhibit table
- Listing in printed materials

AGENCY SPONSOR

\$475

- One (1) registration
- Logo in printed materials
- Logo on event website

ADD ON OPPORTUNITIES

ADD TO ANY SPONSORSHIP OR EXHIBIT TABLE!

⚡ BREAKOUT ROOM \$1750

- 20 minutes use of a breakout room for demo or presentation! Feb 3.

⚡ PAINT SPONSOR \$1500

- Signage and two (2) seats at our opening paint & sip event Feb. 2

⚡ SIP SPONSOR \$1250

- Share a giveaway at opening paint & sip event Feb. 2

⚡ KEYNOTE SPONSOR \$1000

- Recognition in printed materials and event presentation

⚡ HAPPY HOUR SPONSOR \$500

- Signage and recognition at our closing happy hour Feb. 3

For more information, contact us at info@cahip.com



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TO REGISTER:



1. Go to www.cahip.com and click on **2027 Innovation Expo** (Under Quick Links or Events)
2. Click **Register Now**
3. Proceed as a **guest** without logging in.
4. Enter your contact information.
5. **Choose your level of sponsorship or exhibit table** by selecting the corresponding ticket, and add to your cart.
You will be prompted to add the names and emails of your attending guests. If you don't know who your attending guests will be, please enter TBD for the name and enter your email address. We will contact you for your attendees at a later date. When you have completed entering the names, click Continue.
6. **Confirm your registration information** and then click Continue.
7. Payment: If you will be paying by credit card, **enter your credit card information here** and click Continue.
If you need to receive an invoice to submit to your company, click Bypass Payment now.
8. Receipt:
 - If you have paid by credit card, you will automatically receive a receipt by email.
 - If you have bypassed payment, you will receive an invoice by email.
You can then mail a check to **CAHIP, 312 North Avenue East, Suite 5, Cranford, NJ 07016.**

TENTATIVE AGENDA FOR SPONSORS/EXHIBITORS:

February 2

3:00 pm - 6:00 pm Paint & Sip Opening Reception (Includes 60-second speed pitches by exhibitors/sponsors)

February 3

6:30 am – 8:30 am	Exhibit table set-up	2:30 pm – 3:00 pm	Exhibiting during break
8:30 am – 9:00 am	General registration open	3:00 pm – 3:30 pm	General session
9:00 am – 11:30 am	General session	3:30 pm – 4:30 pm	Breakout sessions
11:30 am – 12:00 pm	Exhibiting	4:30 pm – 5:30 pm	Closing Happy Hour
12:00 pm – 1:00 pm	Lunch	5:30 pm – 6:30 pm	Exhibit table breakdown
1:00 pm – 2:30 pm	General session		

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TERMS AND CONDITIONS:

Exhibiting: All sponsors and exhibitors will receive an 8' exhibit table, 1 tablecloth and 2 chairs. Exhibit tables will be sharing space with our general session and meals.

Deliveries: Information will be shared regarding deliveries following registration. Packages or materials delivered prior to Jan. 31 will incur additional costs.

Lodging: A limited number of rooms at discounted conference rates will be available at Marriott Riverside through Jan. 12.

Exhibiting times: Exhibiting hours (subject to change) include speed pitches on February 2 and the morning open, lunch, break, and closing happy hour on February 3. Early departure without express permission may result in forfeiture of exhibit space at future CAHIP events.

Reservations: Sponsors and exhibitors must register in advance with all fees paid prior to February 1. Outstanding balances on Feb. 2 may prohibit entrance to Innovation Expo.

Cancellation/Refund: You may cancel sponsorship/exhibiting by January 1 less a non-refundable minimum deposit of 50% of registration fees. Cancellations after January 1 are non-refundable.

Use of Exhibit Space: All exhibits and demonstrations must be confined to the exhibit booth. No Exhibitor shall assign, sublet or share the whole or any part of the assigned booth space. Exhibitors are urged to cooperate in closing of exhibits and clearing the area when requested. Conference space including but not limited to registration tables, general session tables, stages, aisles, food service tables, and breakout rooms, is under the control of CAHIP and shall not be used for exhibit or demonstration purposes.

Badges & Registration: Badges must be worn at all times. Badges will not be transferable and management reserves the right to limit the quantity and to confiscate the badge used by any person other than the one to whom it was issued.

Conduct of Exhibitors: CAHIP reserves the right to close any exhibit that conducts solicitation in an objectionable manner or infringes on the rights and privileges of other Exhibitors or conference attendees or staff. All activities of each exhibit MUST be confined to the Exhibitor's allotted space.

Security: CAHIP assumes no liability whatsoever for materials at Exhibitors' tables.

Liability: In case the premises of venue shall be destroyed or damaged, or if the show fails to take place as scheduled or is interrupted and/or discontinued, or access to the premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, Emergency declared by any governmental agency or by Management, or for other reason, Management may, at its sole discretion, relocate the site of the show or terminate this contract. In the event of show relocation or termination, the Exhibitor agrees that the sole liability of Management shall be to return to each Exhibitor his/her space payment less the pro-rated share of all costs and expenses incurred and committed by Management. The Management, Conference venue and any Conference Services Contractors are not responsible for any injury to any Exhibitor or to Exhibitor's employees or property, or for loss by fire, theft, damage, delay, or any cause whatsoever, while exhibits and merchandise are in transit to and from the building or while in the building. Exhibitors who desire to carry insurance on their exhibits may do so at their own expense. Each Exhibitor expressly releases Management, Venue, and service contractors from such liabilities and agrees to indemnify them against any and all claims for such injury, loss or damage. The Management reserves the right to remove or eliminate any objectionable exhibits, person, advertisements, souvenirs or any other feature or action which might harm or impair the high standards of the Conference. No assembling of exhibits will be permitted during the hours when the exhibition area is formally open.

Application to Exhibit: Applications to exhibit are subject to the criteria below, and review and approval by the association. Exhibits may not be inconsistent with the professional nature and goals of the event. The Association reserves the right to request a description of your company and any information or materials you intend to exhibit. Exhibit space is not intended for airing views of a controversial social, political, or professional nature. In addition, the Association reserves the right to decline exhibit requests from companies' exhibiting products and services that could be considered competing with the intent of the event.

Contractual Agreement: It is agreed that the Exhibitor will abide by the rules and regulations cited during and after the exhibit and by other reasonable rules consider necessary by the Association or Conference Venue proved that these rules do not materially alter the Exhibitors' contractual rights. All matters and questions not covered by these regulations are at the discretion of Management. These regulations may be amended at any time by the Association, and all amendments that may be so made shall be equally binding upon publication on all parties affected by them, as are the original regulations.

Exhibit Subletting: Exhibit table subleasing is strictly forbidden. Only the Exhibitor identified on the registration form is permitted to exhibit at the table.

Non-Exhibiting Supplier Status: Non-exhibiting suppliers may not "suitcase" the show, to approach attendees and Exhibitors for the purpose of selling their products in the aisles or at guest tables. This practice is prohibited by show regulations. Anyone who is observed approaching buyers who is not a legitimate Exhibitor, should be reported to Show Management. The non-exhibitor will then be asked to curtail this activity or to exit the show. These measures will be strictly enforced with the intent of preserving the integrity of the show and maintaining a good relationship between attendee and Exhibitor.

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