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Encinitas Insurance Professional Assumes Presidency of California Agents & Health Insurance Professionals

ENCINITAS, CA — July 9, 2026 — Encinitas resident and longtime insurance professional Craig Gussin is now serving as president of California Agents & Health Insurance Professionals (CAHIP), the statewide association representing more than 1,300 licensed health insurance agents, brokers, and employee benefits professionals.

Gussin began his one-year term on July 1, leading the statewide trade organization as it continues its work advocating for consumers, supporting insurance professionals, and advancing education for healthcare and employee benefits throughout California.

"It is an incredible honor to serve as President of CAHIP," Gussin said. "Helping people understand their health insurance options has been the focus of my career, and I look forward to leading an organization that supports the professionals who do that work every day. I'm grateful for the opportunity to represent our members and continue advocating for consumers throughout California."

As President, Gussin said he will lead CAHIP's efforts to advocate for practical healthcare policy, provide education and professional development for insurance professionals, and strengthen the association's statewide network of local chapters.

A native of the Detroit area, Gussin moved to San Diego more than 30 years ago to continue his career as an independent insurance agent. Today, he serves as CEO of Auerbach & Gussin Insurance and Financial Services, Inc. and president of Retire With Renewals, a company that helps insurance professionals develop succession and retirement strategies.

He and his wife, Arlene, have made Encinitas their home for most of their married life, where they raised their son, Hal.

Throughout his career, Gussin has specialized in helping individuals, families, employers, and Medicare beneficiaries navigate complex health insurance decisions. He has also become one of California's most recognized insurance educators and media resources, frequently appearing on television and radio to explain changes in health insurance, Medicare, Covered California, and healthcare policy.

For more than 20 years, Gussin has volunteered his time in leadership roles with CAHIP-San Diego, CAHIP, and the National Association of Benefits and Insurance Professionals (NABIP). He has served in numerous local, state, and national leadership positions and currently chairs NABIP's national Media & Communication Committee.

His contributions to the profession have earned him several prestigious honors, including CAHIP San Diego's Neil R. Crosby Achievement in Excellence Award, CAHIP's Distinguished Service Award, and the Harold R. Petersen Lifetime Achievement Award from the International Disability Insurance Society.

About California Agents and Health Insurance Professionals (CAHIP):
California Agents and Health Insurance Professionals (CAHIP) is a statewide trade association representing health insurance professionals across California. A proud chapter of the National Association of Benefits and Insurance Professionals (NABIP), CAHIP advocates for policies that promote accessible, affordable, and quality healthcare, supporting its members through education, resources, and legislative engagement. Learn more at CAHIP.com