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California Agents and Health Insurance Professionals (CAHIP) Recognized with Blue Ribbon of Excellence Award

SACRAMENTO, CA — June 18, 2025 – California Agents and Health Insurance Professionals (CAHIP), a statewide trade association representing health insurance professionals across California, once again took home the prestigious Blue Ribbon of Excellence Award.

The award is given by the National Association of Benefits and Insurance Professionals (NABIP) Chapter Certification Program, an ongoing initiative that recognizes excelling chapters throughout the calendar year.

CAHIP was recognized on June 3 because of its deep commitment to chapter development and service to the wider community, said CAHIP State President Rosamaria Marrujo.

Throughout the year, members aided wildfire victims in local communities, added quarterly educational roundups to member newsletters, enhanced chapter event promotion with monthly calendars and developed strong social media campaigns to increase NABIP membership.

“These projects and many others have set a standard of excellence in the health insurance industry that we are proud to represent,” Marrujo added. “We are squarely focused on member engagement, continually highlighting all the benefits of insurance professionals to be involved in our growing organization.”

“The leadership of NABIP’s members has a far-reaching impact on providing for the healthcare needs of individuals, families and businesses in their communities,” NABIP CEO Jessica Brooks-Woods said. “We are grateful for CAHIP’s hard work with chapter development and recognize them for their efforts with this well-deserved award.”

About California Agents and Health Insurance Professionals (CAHIP):
CAHIP is a statewide trade association representing health insurance professionals across California. CAHIP advocates for policies that promote accessible, affordable, and quality healthcare, supporting its members through education, resources, and legislative engagement. Learn more at CAHIP.com

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