



# POLICY & PROCEDURES

**POLICY NUMBER:** 7016

**POLICY TITLE:** Use of CAHIP logo

**CLASSIFICATION:** Communications

**DATE(S) AMENDED/APPROVED:** August 17, 2015, February 21, 2023, February 12, 2026

**NEXT REVIEW DATE:** 2029

**POLICY:**

Allow Members to use CAHIP logo.

**PROCEDURE(S):**

- Only members in good standing may use CAHIP's logo on his/her business cards, letterhead, email signature, or website, if accompanied by the term "Member of" or "Member of the California Agents and Health Insurance.
- The use, size and placement of the logo and accompanying text shall only indicate membership in CAHIP, and should not indicate or suggest CAHIP's approval or endorsement of his/her business, product or services.
- Furthermore, use of the CAHIP logo shall not confer membership in CAHIP. Authorized corporate partners and /or sponsors of CAHIP may also use CAHIP's logo on business cards, letterhead, email signature, website or marketing materials only upon express written consent of CAHIP.

**FINANCIAL IMPACT(S):**

None.