California Agents and Health Insurance Professionals

CAHIP

Shaping the *future* of healthcare

NABIP - California

CAHIP's 2026 - 2027 Annual Partnership Packages

Get Connected to CAHIP Members

When you become an annual partner of the California Agents and Health Insurance Professionals (CAHIP), you are instantly connected with CAHIP members at the forefront of the healthcare industry. 12-month packages can be purchased at any time. Package updates are released July 1 each year.

Our Members Are Your Target Audience

CAHIP is the largest state chapter of The National Association of Benefits and Insurance Professionals (NABIP). CAHIP members service the health insurance needs of large and small employers as well as people seeking Medicare and individual health insurance coverage.

The Most Direct Access to Healthcare Influencers

CAHIP has a robust calendar of annual events and member communications that you can be a part of:

Events

- **Capitol Summit** – A signature annual event, in which CAHIP members meet with Legislators and lobby for change on behalf of their clients.
- **CAHIP Innovation Expo** – A unique expo focusing on the latest innovations in the healthcare industry where YOU, the sponsor, are the center of attention
- **Quarterly Webinars** – Online programming that addresses a variety of breaking news topics throughout the year.

Communications

- Monthly *CAHIP Connection* email newsletter with more than 8,000 subscribers in this targeted market.
- Email blasts for current and critical events
- CAHIP's website, with nearly 1,500 monthly page views
- CAHIP's social media channels

Visit us at www.CAHIP.com

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DIAMOND PARTNER $20,000

What You'll Receive:

- Your company video advertisement played at both main events (1-2 minute video)
- Six complimentary registrations to both main events
- Web banner in CAHIP Connection E-Newsletter
- Two featured advertorials in CAHIP Connection E-Newsletter
- Featured speaker at one CAHIP Webinar
- Two minutes to speak to full group at both main events
- Diamond sponsor recognition at both of CAHIP's main events
- Full page ad in the Capitol Summit Program – back cover
- Quarterly dedicated email blasts to membership
- Quarterly dedicated social media posts
- Personalized Business Strategy Session on how to take advantage of your annual sponsor benefits

GOLD PARTNER $10,000

What You'll Receive:

- Four complimentary registrations to both main events
- Web banner in CAHIP Connection E-Newsletter
- Two advertorials featured in CAHIP Connection E-Newsletter
- Sponsorship recognition within one CAHIP Webinar
- 30-second Introduction of speaker at one of the main events
- Gold sponsor recognition at both of CAHIP's main events
- Full page ad in the Capitol Summit Program – your choice of centerfold, inside front or inside back, first come first served
- Three dedicated email blasts to membership
- Three dedicated social media posts
- Personalized Business Strategy Session on how to take advantage of your annual sponsor benefits

SILVER PARTNER $7,500

What You'll Receive:

- Three complimentary registrations to both main events
- Half page ad in the Capitol Summit Program
- Silver sponsor recognition at both of CAHIP's main events
- Choice of one advertorial or one web banner in CAHIP Connection E-Newsletter
- Two dedicated email blasts to membership
- Two dedicated social media posts
- Personalized Business Strategy Session on how to take advantage of your annual sponsor benefits

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BRONZE PARTNER $5,000

What You'll Receive:

- Two complimentary registrations to both main events
- Bronze sponsor recognition at both of CAHIP's main events
- Quarter page ad in the Capitol Summit Program
- One dedicated email blast to membership
- One dedicated social media post
- Personalized Business Strategy Session on how to take advantage of your annual sponsor benefits

All Metallic Levels Receive:

- Company logo on all CAHIP's marketing materials
- Company logo on website home page
- Company logo and active link on main event pages
- Complimentary exhibit booth in premier location at both main events
- Company logo on rolling PowerPoint displayed during both main events
- Company logo on signage at both main events
- Your company's logo on the monthly *CAHIP Connection E-Newsletter*
- Social media posts throughout the year recognizing your company as a sponsor

EDUCATION PARTNER $2,500

Sponsor a continuing education course. Limited to 3 opportunities per CAHIP fiscal year.

- Logo recognition and 2 minutes of speaking time introducing an hour-long CE course provided by CAHIP (virtually)
- Company logo on all related promotional activities
- Company logo on CAHIP's website home page
- Company logo on CAHIP's monthly CAHIP Connection E-Newsletter
- Company logo on CAHIP's marketing materials

THANK YOU FOR BEING A FRIEND $1,500

Become a Friend of CAHIP! You'll receive one attendee for both main events, plus your logo will be placed on:

- CAHIP's main event web pages
- CAHIP's marketing materials
- CAHIP's website home page
- CAHIP's social media pages

OUTREACH ADD-ON $500

- One additional dedicated eblast or social media post

Note: This is only available as a supplement to above partnership opportunities.

INDIVIDUAL SUPPORTER $500

- Name will be listed on CAHIP's website home page and marketing materials

Book your sponsorship online at **www.CAHIP.com** or contact us!

Phone: **(800) 322-5934** • Email: **info@cahip.com**

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