



March 1, 2024

Dear Members,

It's March Membership Month – I'm thrilled to be writing you about CAHIP's membership campaign to encourage our industry colleagues and friends to join our local and state chapters. You might have read this month's CAHIP Connection newsletter, which focuses on the benefits of becoming a member!

The CAHIP board has pulled together some great resources, such as social media posts, graphics for you to share with chapter members. We have a special discount for new members. As well, we are doing a New Member Orientation for both new and existing members to highlight all the benefits of being a CAHIP Member.

We're hoping that you can share these resources on your chapter website, social media channels, newsletters and more. And, please, encourage your members to tell their colleagues about the many benefits of membership!

One more thing: can you ask your members to follow us on [LinkedIn](#) and [Facebook](#)? We use these channels to share real-time updates about upcoming events, including our annual Capitol Summit, legislative issues and more.

We appreciate your partnership in this effort to grow our membership!

Tim Kanter, president

CAHIP